

GIORGETTO GIUGIARO
PRESIDENT

FABRIZIO GIUGIARO
CEO

PRESENTS:

DESIGN
THAT
CREATES
SUCCESS



GFG

S T Y L E



GFG Style was born in 2015 from the extraordinary experience in the field of car design of its founders, Giorgetto and Fabrizio Giugiaro. Giorgetto is known all over the world as one of the most successful designers in automotive history.





Fabrizio has been active in car design, industrial design and the planning and development of car interiors and exteriors for public and private clients for over 30 years.

They have been directly responsible for creating over 300 standard production models and more than 200 research prototypes for numerous different manufacturers. Roughly speaking, over 60 million vehicles on the roads of the world are the work of their imagination, produced by the leading car makers.



GFG Style operates two premises in Moncalieri (Turin): its headquarters and an operational building. Fabrizio and Giorgetto Giugiaro have thus established the conditions that allow them to develop the personal skills to develop automotive projects with the facilities of a new styling centre that generates innovative ideas using the most futuristic simulation and virtual reality technologies; the development of models and styling prototypes benefits from the specialist collaboration agreements consolidated in 50 years of activity that the automotive district of Turin can offer. GFG Style coordinates a pool of carefully selected specialists.

From the start, GFG Style was an important benchmark for car design, collaborating with numerous Asian and European car makers. Today it offers the motor industry a wide range of services and consultancy, centred on the conception, design and development of new vehicles and products: from styling to feasibility, modelling and prototyping, right down to the construction of show cars.

Fabrizio Giugiaro and
Giorgetto Giugiaro

GFG
STYLE



Styling Activities

■ Styling research





■ Hand and digital sketching

■ Sketches/Renderings





■ **Rendering and Virtual Reality images**

CAS 3D Modelling

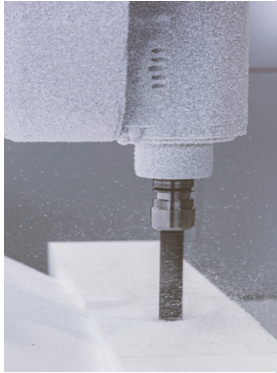


■ Feasibility A B C Class (exterior and interior)



■ Life size physical models (exterior and interior)

■ Milling and manual modelling



The Heritage

Some of the models (production cars and research prototypes) created over the years by Giorgetto and Fabrizio Giugiaro.



Thanks!

GFG
STYLE

