



GIORGETTO GIUGIARO

Born on 7th August 1938 in Garessio, in 1952 he moved to Turin where he switched between art, at the specialist school he attended by day, and technical design, at evening classes. In 1955 a turning point: through the intervention of Dante Giacosa, Fiat technical manager, he began to work at Giacosa's Special Vehicles Styling Office. In 1959 he became Head of Bertone Styling Centre and, six years later, he joined Carrozzeria Ghia as Director of the Styling Centre and Prototype Department.

In 1968 he founded Italdesign, an independent company supplying services to the automotive industry. Under Italdesign brand name, Giugiaro designed more than 200 models that were put into production resulting in a total of 60 million cars on the road and several experimental prototypes. He was responsible for the design of the Volkswagen models of the 1970s, as the Golf, and for Fiat best selling cars such as Lancia Delta, Prisma and Thema, Fiat Panda, Uno, Croma and New Croma, Grande Punto, Fiat Sedici and a new family of Alfa Romeo models.

In 1981 he created an Industrial Design division (Giugiaro Design) designing goods for a wide variety of industrial and commercial sectors. In 1995 he founded Giugiaro Architettura, actually an independent company that offers architectural and urban landscape planning services. From 2010 Italdesign Giugiaro is part of Volkswagen group and in September 2015 Giorgetto relinquished all his positions in the company.

At the end of 2015 he founded, together with his son Fabrizio, GFG Style an independent company totally dedicated to the automotive design.

Giugiaro received seven honorary degrees: three in design and four in architecture. In 1999 he was elected Car Designer of the Century in Las Vegas and "Cavaliere del Lavoro" in Rome. From 2015 he is the President of IAAD Transportation Design department. In November 2016 he got a lifetime achievement award during DesignEuropa event organized by EUIPO, European Union Intellectual Property Office.

GFG Progetti s.r.l.

Sede legale: Via Ettore de Sonnaz, 19 - 10121 Torino

Sede operativa: Via Giulio Pastore 6-8 - 10024 Moncalieri (TO)

Tel. (+39)011 6203339 - Fax (+39)011 6203374